The World’s Leader in Foot Scanning Technology

Change the way you do business!
Aetrex’s patented iStep technology is the industry leading digital foot scanning system that delivers maximum foot comfort and improved footwear performance in less than 30 seconds. iStep brings state-of-the-art technology to your business by integrating wireless digital foot scanning, touch interactive software and cloud computing.

The latest hardware and software innovations drive increased sales, offer powerful retail analytics and provide a platform for mobile and social media marketing. This comprehensive program delivers a unique and engaging in-store experience for your customers.

We are pleased to introduce our latest and most advanced iStep foot scanners, the iStep Nova and iStep Eclipse. These groundbreaking iSteps are the first ever to be developed that do not require the use of conductive rubber mats to perform foot scans. Thanks to the industry’s finest software developers and hardware engineers, the latest generation of iSteps delivers unmatched long term consistency and makes maintenance a breeze.

In this catalog, you will also learn about iStep v9.0, our newest software that includes amazing new features that allow you to run your business more efficiently, maximize profits and provide customers with a unique user experience. You’ll also get in-depth information regarding the new and improved Lynco® Orthotic line that provides an authentic foot health solution for all foot types and footwear styles.
Introducing iStep® Software Version 9.0

Aetrex’s iStep software v9.0 takes digital foot scanning to new heights by integrating both wireless and cloud computing technologies with easy to use touch screen “app” functionality. This cutting edge software is highly-customizable, intuitive to learn and offers personalized service to your customers.

Updated with a modern look and feel, v9.0 offers over 25 different apps including the new “design your own” app feature. The new functionality allows you to pick and choose apps, or simply load all on the main screen and browse through them with the swipe of your finger.

Experience a whole new way to interact with iStep by wirelessly connecting up to 4 Microsoft® based tablets that can be handheld or displayed on a specially designed table. The variety of apps and content in the software will keep your customers engaged throughout the sales process and benefit from an experience not available at other retail locations.

iStep v9.0 uses innovative cloud computing technology to help you manage your business effectively and efficiently. Remotely access detailed reports and easily set up improved test tracking to monitor usage for increased sales. View the iStep training videos, enable audio prompts and find answers to frequently asked questions right at your fingertips.

iStep v9.0 includes exciting new apps such as:

**Custom Apps**
Now your business can have its own custom iStep apps! Drive customers to custom selected URLs by creating up to three custom apps to highlight your business on the iStep in your store.

**Foot Pain ID App**
This interactive app allows you to learn about the area of the foot that hurts most. Read about what may be causing the pain you’re feeling, and explore treatment and preventative options.

**My Feet**
This app shares customized information about your feet based on your foot scan. Learn about your arch type, the areas of your feet that have the most pressure and much more.
Maximize the iStep Experience

Unleash the full potential of iStep v9.0 at your store and beyond.

Equipped with the state-of-the-art iStep table, customers can now experience a whole new way to interact with iStep. The built-in tablet devices enable your customers to continue interacting with iStep and ensure they remain engaged throughout the sales process. Stand alone alarmed tablet option also available.

iStep 2-Go

Have your customers continue the iStep experience after they leave your store. Following their foot scan, they will receive a thank you email from your business with a link to access “iStep 2-Go”. They can quickly pull up their foot scan and interact with the software’s best features to learn more about their feet and the services you provide.
Cloud Reporting
With iStep Cloud Computing, you can receive detailed reports on the previous week’s scan usage by date, location and sales representative. Or monitor usage remotely from any computer or smart phone.

Training Videos
Maximize iStep’s potential! Provide training to your employees with our comprehensive iStep Certified Fitter training program. Through a series of short videos and successful completion of the online test, your employees will become experts on iStep’s functionality and selling techniques.

Maximize the Business Opportunity
Accountability and training lead to results… it’s as simple as that!
Introducing iStep Nova, the newest most technologically advanced digital foot scanner ever developed.

With this revolutionary technology, utilizing and maintaining an iStep is easier than ever. The Nova delivers a significant breakthrough design enabling it to perform highly accurate digital foot scans without requiring conductive rubber mats. This important enhancement delivers long-term consistency, and eliminates the need to clean and reposition the mats prior to a scan or replace them after prolonged use, which required recalibration.

This patented, wireless technology is powered by 3,744 gold plated barometric sensors that measure the pressure exerted by the foot every 0.25cm². The high concentration of sensors results in unparalleled accuracy that allows it to pick up small readings such as a child’s foot.

Beautifully designed and compact, the Nova incorporates 1,326 infrared LED’s and receptors that are aligned every half millimeter. The infrared light wave technology, combined with the proprietary iStep software, captures an accurate size of the foot (both length and width) without using moving parts.

(2 year warranty included)

21.5” W x 23.75” L x 3.5” H / approx. 13.5 lbs

- The latest P2P Bluetooth technology to pair devices without interferences
- Back up USB connection and power adaptor
- Portable system that functions at distances over 20 feet
- Rechargeable plate utilizing NiMh 2900 batteries that powers over 24 hours
- “Plug and Play” feature which automatically detects computer
- 1,326 infrared LED’s using light wave technology
- 3,744 gold plated barometric sensors every 0.25cm²
- Sleek new compact design
- Glossy automotive paint finish for easy cleaning and durability

*Bluetooth is a registered trademark of Bluetooth SIG, Inc.*
The new iStep Eclipse is an extraordinary digital pressure plate that measures the pressure exerted by the foot every 0.25cm².

With this revolutionary technology, utilizing and maintaining an iStep is easier than ever. The Eclipse delivers a significant breakthrough design enabling it to perform highly accurate digital foot scans without requiring conductive rubber mats. This important enhancement delivers long-term consistency, and eliminates the need to clean and reposition the mats prior to a scan or replace them after prolonged use, which required recalibration.

This patented, wireless technology is powered by 3,744 gold plated barometric sensors. The high concentration of sensors results in unparalleled accuracy that allows it to pick up small readings such as a child’s foot. Combined with iStep Software v9.0 the Eclipse enhances the consumer experience in your store and leads to authentic customer satisfaction and improved foot health.

(2 year warranty included)
17.5” W x 20.7” L x 2” H / approx. 6.61 lbs.

- The latest P2P Bluetooth wireless technology to pair devices without interferences
- Back up USB connection and power adaptor
- Portable system that functions at distances over 20 feet
- Rechargeable plate utilizing NiMh 2900 batteries that powers over 24 hours
- Sleek new slim design with easy foot placement
- “Plug and Play” feature which automatically detects computer
- 3,744 gold plated barometric sensors every 0.25cm²
- Glossy automotive paint finish for easy cleaning and durability
Elegant, state-of-the-art display systems that effectively showcase product to create an eye-catching center piece that will increase your footwear sales and elevate your image. Can incorporate the iStep touch panel to build a complete “one-stop-shop” system that looks great in your store and will have your customers quickly on their way to feeling great on their feet.

**FD800 - Regency 2-Sided Display**
- Free standing display made with copper laminate
- 6 - 24” wide tempered glass shelves & brackets
- Aetrex acrylic oval sign
- 8 pegs (each fits 4-5 orthotics)
  31”W x 31”D x 68”H

**FD840 - Regency Curve**
- Free standing, 2 sided kiosk
- 12 pegs (each fits 5 orthotics)
- Aetrex metallic oval sign
  26”W x 26”D x 72”H
FD825 - Regency Wall Panel iStep Merchandiser
- Wall mount panel made with copper metal laminate
- 1 - 36” wide tempered glass shelf
- 10 pegs (each fits 4-5 orthotics)
- Monitor bracket
- Aetrex acrylic oval sign
  36”W x 1”D x 84”H

FD850 - Regency Wall Panel Merchandiser
- Wall mount panel made with copper metal laminate
- 3 tempered glass shelves (36” wide)
- 6 shelf brackets
- 10 pegs (each fits 4-5 orthotics)
- Aetrex acrylic oval sign
  36”W x 1”D x 84”H

FD875 - Regency Wall Panel Footwear Merchandiser
- Wall mount panel made with copper metal laminate
- 5 tempered glass shelves (36” wide)
- 10 shelf brackets
- Aetrex acrylic oval sign
  36”W x 1”D x 84”H
We are pleased to present our “Classic” iStep display program consisting of several choices to suit your specific business needs. These modern display options effectively showcase your iStep unit, creating a complete system that will elevate your business and give your customers an amazing iStep experience.

**iSTEP TOUCH SCREEN COMPUTER/MONITOR**
- “All-in-One” system, with built-in flat panel computer
- Multi-touch display operated with the swipe of a finger
- Slim 23” WLED full HD display
- Windows 7 or 8 Professional (64 bit)
- Intel Pentium Processor - CPU N270 at 3.30 GHz
- 4 GB Ram
- 500 GB Hard Drive
- Network Card: 10/100/1000 NIC
- Wireless: Integrated 802.11 b/g/n
- 1 year warranty

**iFPK11 - GENESIS TOUCH PANEL WALL MOUNT PACKAGE**
- 23” Touch Panel Wall Mount Package
- State-of-the-art frame for easy mounting
- VESA Mounting Compliant monitor
- Standard TV mount
- Simple to connect
- iFrame touch panel monitor casing

*Professional installation recommended for wall-mount application*
lay Program
Versatile iStep Display Program

**iTABLE - iSTEP INTERACTIVE TABLE**
- State-of-the-art iStep table with built-in tablet devices
- Comes with two 10” Microsoft® tablets
- Made with copper laminate
- Laser cut Aetrex boomerangs
  24”W x 36”D x 42”H

**i193 - ODYSSEY TOUCH PANEL DISPLAY PACKAGE**
- 23” Touch Panel Display Package
- Free standing display
- Aetrex metallic oval sign
- Monitor bracket
- Compact space for iStep foot scanner
- Hand railings for customer safety
  32”W x 32”D x 59”H
  19”W x 37” H - iStep poster included
Lynco® Orthotics...the Custom Selected Orthotics
Recommended by doctors and pedorthists worldwide, Lynco® is recognized as the #1 orthotic system on the market today. Millions of pairs have been sold to consumers seeking the quality and support of custom-made orthotics at an over-the-counter price.

Lynco orthotics are available in a variety of styles to provide you with a custom selected solution based on your specific foot type and footwear style. Options include metatarsal support to provide additional protection at the ball-of-the-foot and medial posting to gently realign the rearfoot and control over-pronation.

Join the millions throughout the world who now recognize that Lynco orthotics provide the easiest and most effective way to achieve maximum comfort and improved footwear performance.

- CopperGuard® top covers help prevent fungi, bacteria and odor.
- AeroCell™ Polyurethane Dual Core provides Lynco support, durability & shape retention.
- New & improved synergistic packaging looks great in your store and increases turn.
- 30 Day Unconditional Comfort Guarantee!

The World’s Best Selling Orthotic Since 1980

1980

2000

2013
FEEL GREAT WITH EVERY STEP

Customized Comfort in a Matter of Seconds

Optimize your Aetrex Orthotics with patented Mozaic® Customization Technology. Mozaic is designed to help you create a pressure free environment in your shoes by simply peeling away gel plugs at areas of discomfort.
The L2400 Customizable Series provides customized comfort & performance for your feet. Features patented Mozaic® Customization Technology designed to help you create a pressure free environment in your shoes. The L2400 series offers a soft, CopperGuard top cover made from state-of-the-art copper fibers to help prevent bacteria, fungi & odor. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment.

**REARFOOT OPTIONS:**
- **Cupped**
  - Cushions and stabilizes rearfoot. Recommended for medium and high arch feet.

- **Posted**
  - Controls over-pronation and balances rearfoot. Recommended for flat or low arch feet.

**FOREFOOT OPTIONS:**
- **Neutral**
  - Without metatarsal support for those not suffering from ball-of-foot discomfort.

- **Supported**
  - Metatarsal support comforts ball-of-foot & redistributes weight from metatarsal area.

**L2400**
- women’s: 5-13
- men’s: 6-16

**L2405**
- women’s: 5-13
- men’s: 6-16

**L2420**
- women’s: 5-13
- men’s: 6-16

**L2425**
- women’s: 5-13
- men’s: 6-16
The L2200 Memory Foam Series provides unsurpassed comfort and support in most footwear styles. The slow recovery IQ150™ memory foam customizes to the shape of your foot to help create a pressure free environment in your shoes. Features a soft CopperGuard® top cover made from state of the art copper fibers to help prevent bacteria, fungi and odor. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment.

**REARFOOT OPTIONS:**

- **Cupped**
  - Cushions and stabilizes rearfoot. Recommended for medium and high arch feet.

- **Posted**
  - Controls over-pronation and stabilizes rearfoot. Recommended for flat or low arch feet.

**FOREFOOT OPTIONS:**

- **Neutral**
  - Without metatarsal support for those not suffering from ball-of-foot discomfort.

- **Supported**
  - Metatarsal support comforts ball-of-foot & redistributes weight from metatarsal area.
The L1500 Heritage Series brings together the finest leathers from Aetrex’s original collections with the latest orthotic material technologies for premium comfort and arch support. Includes a soft, genuine leather top cover for luxurious comfort and breathability. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment while the ProShox® center layer provides cushioning and shock attenuation. The L1500 is light-weight, resilient and provides a custom selected solution for your specific foot type.

<table>
<thead>
<tr>
<th>REARFOOT OPTIONS:</th>
<th>FOREFOOT OPTIONS:</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cupped</strong></td>
<td><strong>Neutral</strong></td>
</tr>
<tr>
<td>Cushions and stabilizes rearfoot. Recommended for medium and high arch feet.</td>
<td>Without metatarsal support for those not suffering from ball-of-foot discomfort.</td>
</tr>
<tr>
<td><strong>Posted</strong></td>
<td><strong>Supported</strong></td>
</tr>
<tr>
<td>Controls over-pronation and balances rearfoot. Recommended for flat or low arch feet.</td>
<td>Metatarsal support comforts ball-of-foot &amp; redistributes weight from metatarsal area.</td>
</tr>
</tbody>
</table>

**L1500**

- **Women’s:** 5-11
- **Men’s:** 7-14

**L1505**

- **Women’s:** 5-11
- **Men’s:** 7-14

**L1520**

- **Women’s:** 5-11
- **Men’s:** 7-14

**L1525**

- **Women’s:** 5-11
- **Men’s:** 7-14
The L400 Sports Series provides superior cushioning and shock absorption for performance and comfort footwear. Includes a soft, CopperGuard® top cover made from state-of-the-art copper fibers to help prevent bacteria, fungi and odor. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment. Features a Pro-Shox® center layer for comfort and shock attenuation and an AeroCell™ polyurethane core for support and shape retention. Lightweight, resilient and provides unmatched support and stability.

**REARFOOT OPTIONS:**
- **Cupped**
  Cushions and stabilizes rearfoot. Recommended for medium and high arch feet.
- **Posted**
  Controls over-pronation and balances rearfoot. Recommended for flat or low arch feet.

**FOREFOOT OPTIONS:**
- **Neutral**
  Without metatarsal support for those not suffering from ball-of-foot discomfort.
- **Supported**
  Metatarsal support comforts ball-of-foot & redistributes weight from metatarsal area.

*Please note, Children’s & Youth styles still available in Red/Blue styles
The L600 Casual Series provides maximum comfort and support in most footwear styles. Includes a soft, CopperGuard top cover made from state-of-the-art copper fibers to help prevent bacteria, fungi and odor. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment. Features a soft, customizing CushionFoam™ center layer for customization and extraordinary comfort.

**REARFOOT OPTIONS:**
- **Cupped**
  Cushions and stabilizes rearfoot. Recommended for medium and high arch feet.
- **Posted**
  Controls over-pronation and balances rearfoot. Recommended for flat or low arch feet.

**FOREFOOT OPTIONS:**
- **Neutral**
  Without metatarsal support for those not suffering from ball-of-foot discomfort.
- **Supported**
  Metatarsal support comforts ball-of-foot & redistributes weight from metatarsal area.
The L500 Three-Quarter Dress Series provides maximum comfort and support in most footwear styles. Features a soft, full grain top cover for cushioning and breathability, and a suede bottom to prevent sliding inside your shoes. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment. Light-weight, resilient and provides unmatched support & comfort. Three quarter length fits comfortably in dress shoes without a removable footbed.

Lynco Women’s Fashion Orthotics help provide much needed comfort and support for your favorite fashion footwear. These innovative orthotics are flexible, ultra light-weight and designed for support and pressure relief. The unique Cobra shape and built-in Lynco support comfortably balances your feet and helps provide proper body alignment. Made from soft, breathable full grain leathers and state-of-the-art thermoplastic urethanes.

The L500 Three-Quarter Dress Series provides maximum comfort and support in most footwear styles. Features a soft, full grain top cover for cushioning and breathability, and a suede bottom to prevent sliding inside your shoes. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment. Light-weight, resilient and provides unmatched support & comfort. Three quarter length fits comfortably in dress shoes without a removable footbed.
The L1100 Low Profile Series is designed to provide maximum comfort and support in footwear without removable footbeds. Uniquely engineered with an ultra low profile, the L1100 fits comfortably inside shoes with little or no removable depth. Features a soft microfiber top cover to help wick moisture away and an AeroCell™ polyurethane core for support and shape retention. An advanced Lynco arch support comfortably balances your feet and provides proper body alignment. The L1100 is slim and lightweight, yet delivers improved footwear performance in all your styles.

### REARFOOT OPTIONS:

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cupped</td>
<td>Cushions and stabilizes rearfoot. Recommended for medium and high arch feet.</td>
</tr>
<tr>
<td>Posted</td>
<td>Controls over-pronation and balances rearfoot. Recommended for flat or low arch feet.</td>
</tr>
</tbody>
</table>

### FOREFOOT OPTIONS:

<table>
<thead>
<tr>
<th>Option</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Neutral</td>
<td>Without metatarsal support for those not suffering from ball-of-foot discomfort.</td>
</tr>
<tr>
<td>Supported</td>
<td>Metatarsal support comforts ball-of-foot &amp; redistributes weight from metatarsal area.</td>
</tr>
</tbody>
</table>
Custom Select Series

Developed by a team of podiatrists and pedorthists, Aetrex Custom Select orthotics are designed to comfort, support and balance your feet. These hi-tech orthotics provide cushioning and shock absorption while redistributing pressure & preventing injuries. Aetrex's innovative CS3 gel system strategically places different gels to provide maximum comfort and stability for your arch type.
Aetrex Custom Select orthotics feature a CopperGuard® top cover to keep your feet healthy and clean. Copper has been scientifically tested and clinically proven to help prevent bacteria and fungi that can cause foot odor.

Innovative CS3 gel system strategically places different gels based on your arch type.

CopperGuard® cover with advanced copper fibers helps prevent bacteria & odor.

Hi-tech, Cobra Support System provides optimal stability & balance for your arch type.

Deep heel cup helps prevent over-pronation and provides rearfoot control.

1740 Low Arch
Sizes: Women’s 5-12
Men’s 7-14

1760 Medium Arch
Sizes: Women’s 5-12
Men’s 7-14

1780 High Arch
Sizes: Women’s 5-12
Men’s 7-14
Customized Comfort...

It’s as easy as 1.2.3

Log on to www.aetrex.com/iStep, to view an iStep video demonstration
The 3 Essentials for Customized Comfort

What can I do to feel great on my feet? How can I prevent foot pain and live life to the fullest? At Aetrex we know the answer lies in finding products that match your unique footcare needs and provide true customized comfort. The first step to customized comfort is to identify the 3 essential elements of your feet – your foot size, arch type and pressure points.

1st essential: foot size
Your foot size changes throughout your life and an improper fit can often lead to foot discomfort. Aetrex footwear comes in multiple widths and styles that offer unique features that help provide a comfortable, customized fit.

2nd essential: arch type
low.medium.high
Identifying your arch type is as important as your foot size. Proper arch support can help alleviate foot discomfort, as well as provide a proper foundation for your feet. Aetrex shoes and orthotics can be integrated to provide optimal comfort for your specific arch type.

3rd essential: pressure points
Customized comfort requires a pressure free environment in your shoes. With Aetrex orthotics and Mozaic Customization, specific pressure points can be quickly relieved to help ensure maximum comfort.
Ask about Aetrex’s other product lines

Aetrex Footwear Catalog

Apex Foot Health & Wellness Catalog

www.aetrex.com